

WORK EXPERIENCE

Rightpoint - Chicago, IL

LEAD DESIGNER AND FRONT-END DEVELOPER, OCTOBER 2010 - JULY 2011

A true “soup to nuts” experience including; conducting user experience testing and research to enable the creation of site structure, information architecture and wireframes. Combining those elements with my skills to design inventive intranets that met clients’ extensive needs and presenting conceptual through end products to internal resources and clients. Working on SharePoint CSS and HTML branding, maintaining websites to relieve scope creep, remaining under budget and within strict time limits, gaining trust and admiration from clients and Project Managers. Working with the Creative Director and collaborating on the company’s new website and identity including stationary, business cards, presentations, holiday card and developing the newsletter to initiate Rightpoint’s strong and successful entrance into the design industry.

DeVry, Becker - Downers Grove, IL

E-COMMERCE WEB DESIGNER AND FRONT-END DEVELOPER, FEBRUARY 2010 - OCTOBER 2010

Brought on as a contractor, designing and implementing an eCommerce site to expand their current educational websites. Bringing new heights to productivity and sales initiatives, was kept on the team for online marketing campaign design and development.

Lynch² - Bartlett, IL

LEAD WEB DESIGNER, JANUARY 2008 - NOVEMBER 2009

INTERN, OCTOBER 2007 - DECEMBER 2007

Advancing from Intern to a Lead Web Designer, gaining a plethora of knowledge and experience in print and interactive design working with Fortune 500 clients as well as ‘ma and pa shops’. Able to hone my skills in a myriad of areas by presenting ideas, organizing information architectures and site charts, designing layouts including user interaction and interactive elements, working closely with developers while overseeing projects from start to finish. Improving best practices by creating specialized design brief prior to project kickoffs and noted for bringing back and maintaining client relationships for multiple future projects.

Freelance Work - Worldwide

GRAPHIC AND WEB DESIGNER, DEVELOPER, ILLUSTRATOR & PHOTOGRAPHER, APRIL 2004 - PRESENT

Using my skills as a UI and print designer, developer, illustrator and everything in between to meet clients’ needs. Gaining immense experience in all aspects of project management and the value of diligence, communication and sustaining a client relationship.

PROJECT EXPERIENCE

INTERACTIVE websites, microsites, intranets, online ad campaigns, banner ads, emails, newsletters, user experience research

GRAPHIC brand identity creation and development, posters, direct mail campaigns, brochures, story and mood boards, invitations

MULTIMEDIA tv commercials, animations, presentations, digital and traditional illustration, package, portrait and lifestyle photography

COMPUTER PROFICIENCY

Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Acrobat Professional, MS Office | HTML, CSS, Basic Actionscript

PREVIOUS CLIENTS

ADA, Amdocs, American Theater Company, The Bradford Exchange, Calphalon, Chicago Symphony Orchestra, Coca-Cola, Disney-Pixar, Expo, Gemstone, Goody, Grant Thornton, Marquette Financial, MLB, NFL, O’Cedar, Pacific Symphony Orchestra, Rolodex, Sanford, Sharpie, The Australian Ballet, Uniball, Wyndham Endless Vacation Rentals, Zebra Technologies, Zurich

EDUCATION

Illinois Institute of Art - Schaumburg, IL

BFA, GRAPHIC DESIGN - VISUAL COMMUNICATIONS

Graduated with honors, Dean’s List, President’s List

College of DuPage - Glen Ellyn, IL

ADVERTISING, DESIGN & ILLUSTRATION

Dean’s List, President’s List

ACTIVITIES

AIGA - The Professional Association for Design

MEMBER, MARCH 2005 - PRESENT

Acting - Independent Films, Commercials

JANUARY 2009 - PRESENT

AWARDS & ACHIEVEMENTS

Search Engine Watch Award (SEW)

BEST SOCIAL MEDIA MARKETING CAMPAIGN, 2009

Expo Internal Holiday Contest

DESIGNED WINNING PROMOTION, SEPTEMBER 2009

